



independent consultant

Imagine...

It's the night of your party and you open the door to receive a big hug from your best friend that you haven't seen in a long time. Next, walks in Aunt Mary and cousin, Sue, both are the life of the party! A few friends from bunco night, your child's teacher, & your hairdresser all show up to relax & unwind from a hectic day. All are excited to hang out with girlfriends and have a fun shopping experience.

Now, THAT'S a Thirty-One Party!

ATTENDANCE is the "key" to a successful show!

Higher attendance means more excitement, a relaxed pressure-free shopping environment, and higher party sales which equals more FREE stuff for you! My goal is for you to get the *most rewards* out of your party, so, here are...

5 Simple Steps to a \$1,200 Party...

Create Your Guest List

- Invite **50** People

(Use the attached "Four Easy Steps to Success" Guide)

- Choose **15** invitees to personally call and share how excited you would be for them to come. Remind them that if they **bring a friend**, they & their friend are entered into a prize drawing.

Create Your Wish List

- Write down \$250 in free products, 3 1/2 price items, and your 3 free hostess exclusive items. *(This will help you get excited about everything you'd like to earn to reach your goal!)*

Collect Outside Orders

- Ask those who can't attend and family/friends who live out of town if they'd like to order. *(Statistics show that 50% of them will order when asked!)*
- Have a goal to get \$250 in outside orders *prior* to party

Remind your guests about the party

- A quick phone call to remind your guests 2-3 days before your show increase attendance. Remind them again about **bringing a friend** to be entered into a prize drawing.

Keep it simple!

- A few simple appetizers and beverages and you are all set to party Thirty-One Style!

Will get you \$500+ in FREE product!

ARE YOU THE HOSTESS WHO WANTS “THE MOSTEST”?
Then, let's work together to get to a \$1,200 Party!



What does a \$1,200 Party Look Like?

\$250 in FREE products

PLUS

3 ½ Price Items

PLUS

Choose 3 Hostess Exclusive Items (shown below) for FREE!



Organizing Pack



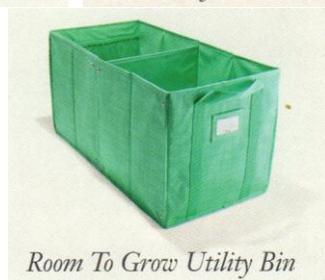
Party Thermal



Rolling Weekender



Inspiration Case



Room To Grow Utility Bin



Perfect Party Set

That's over \$500 in products for FREE!